

IAA MEETING  
February 2, 2008

Meeting called to order 9:03AM

Present: Karen Young, President, George Mackie, Vice President, Rosemary Yocum, Treasurer, Heather Clehr Dixon, Membership Officer, Shelle Marks, Secretary, and Neekie Larsen.

Treasurer's Report. Rosemary explained the IAA Balance Sheet and Profit and Loss Statement she created. The IAA checking account was transferred to Wells Fargo Bank and contains a balance of \$2,662.94. Rosemary will send Karen a final report.

*Current Officers were confirmed* as stated in the above roll call. Karen expressed the difficulty, frustration and inefficiency ("challenge") of communicating by telephone and/or officers not being responsive to emails put out. The situation was discussed. While some officers are online daily, others are not. All agreed however that if one goes out of town for a week or more and will not be available that person will put an email out to inform the group of the absence and telephone number at which the person may be reached. Rosemary also requested, and it was agreed, that a simple email response stating they received an email is appropriate (and will happen). Neeki will send Rosemary the current list of all officers phone numbers, email addresses and home addresses. Rosemary will send it out for the most current information. With current officer shifts it was also clarified that the secretary position will now only include note taking for meeting that will be given to the President for revision. The president will send them out. The membership officer will create labels and send flyers to current members informing them of the date of our next meeting: Saturday, April 12, 2008 at 1:00PM in Boise. Neeki will send Heather the flyer template. The flyer information will include the date, time, and place of the next meeting and why it is good to attend. It will request that meeting participants RSVP to the host (George agreed to host) and forward possible agenda items that may be discussed (WHO WILL THESE GO TO?)

Officers' Reports. *Heather* reported a current membership total of 25. Heather will update the website's list of members in the IAA and send Karen the most current updated list. *Rosemary* gave the money report as noted above. The website: Rosemary also reported that the website was updated and PayPal made workable with the new checking account. Since the system has been used only once in the past year, and considering that there is a 3.2% fee, a discussion ensued regarding the real benefits of PayPal to the Association. Its purpose was to make it easier for members to pay their membership dues online. However, there is not a great number of members and traditional check payments have been used. Therefore, it was concluded that the administrative effort was not worth its current use and would therefore be discontinued in the next year unless its use substantially increased. Also discussed was the expense of creating or updating biographies that are extensive and/or include visual images. It was agreed that that members will pay for such changes. The webmaster will be contacted for advice on charges beyond the current limited space. Working with the webmaster and overseeing

the website is time consuming. Rosemary has given much time to update it all. However, we need a new person step forward to become the Website Liaison. The request will go out in the April flyer. At the end of the year *George* met with the lobbyist, Kris Ellis, and gave her the \$3,000.00 check written out to her firm. The Idaho Bureau of Occupational Licenses (IBOL) removed the NDs board from their licensing process. Also, the tightening up of changes to the Acupuncturists' current law regarding the definition of school accreditation for certified acupuncturists is moving ahead. There was a discussion of loop holes in the law that allowed certification of an acupuncturist who trained online. Our president reminded us that this situation with the ND board is a clear reminder to us as to the need for cooperation, communication and cohesion among the IAA since those are essential elements to work things through, come to agreement and forward the organization. She also stated that it is essential that we report to IBOL anyone practicing acupuncture illegally. Complaints and outcomes that go to the IBOL investigation committee are documented on their website. It was recommended that IAA request from the IBOL investigation committee a detailed report regarding the complaints they have received. This information could be useful when future work is done on tightening up the rules for acupuncture certification. There was a brief discussing of Tess' emails and congratulations went out to her as she is chair of the NCCAOM board of directors.

Newsletter: Beautiful! The farming out of the newsletter went well but the question arose as to whether the association can afford to continue it on a quarterly basis. The total expense was \$980 and the ad income was \$450. Future newsletters will cost less because the design and templating for its production is now set. Karen will look into the costs getting lowered. The question came up: Can IAA afford to keep doing this and mailing these newsletters out to non-members? The number of newsletters mailed is directly linked to part of its funding source – the advertisers. After discussion it was decided that a formal newsletter will be created every six months, in July and January, and a flyer will be sent out on the quarter. Advertisers will be informed of this change and that IAA is now unable to offer discounted rates for ads placed quarterly. Neeki agreed to continue soliciting for ads. Rosemary will continue to edit/proof the newsletter but needs reprieve from this. Karen would like to see an article written regarding IBOL number report (KAREN – got lost here on the details except maybe George would be good for this one)

National Association membership will be reinstated as it was agreed that it is important to be connected to and support the National Association. Rosemary will apply for the membership for the IAA. The cost is believed to be \$200 or \$260/year.

The meeting was adjourned.